**Rasel Hossain**

| *WordPress Developer*  [www.srrasel.xyz](http://www.srrasel.xyz)  [www.linkedin.com/in/rasel555/](http://www.linkedin.com/in/rasel555/)  https://[github.com/srrasel](http://github.com/srrasel) | Jashore, Bangladesh  srrasel22a@gmail.com  +8801739566298 |
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### **Senior WordPress & Full-Stack Developer**

7+ years of experience building responsive, high-performance websites and custom solutions. Expertise in WordPress theme/plugin development, REST API integrations, and eCommerce (WooCommerce). Passionate about clean code, UX optimization, and cost-effective cloud infrastructure. Proven track record in leading development teams and delivering projects that enhance user engagement and operational efficiency.

### **WORK EXPERIENCE**

#### **Dev Lead**

**ONEMCO** | Mar 2020 – Present

* Spearheaded end-to-end website development, **reducing cloud infrastructure costs by 50%** through optimization.
* Built **headless WordPress CMS using React JS**, improving frontend performance and scalability.
* Developed **custom WordPress themes/plugins** from scratch, delivering tailored solutions for client-specific needs.
* Integrated **REST APIs** to connect WordPress with external services, enhancing functionality and user experience.
* **Optimized websites** for performance, security, and SEO, ensuring fast load times and cross-browser compatibility.
* Led a team in maintaining **15+ websites**, ensuring bug-free code, security updates, and UX improvements.
* **Implemented WooCommerce solutions**, optimizing online stores for better conversions and customer experience.
* Worked in an **Agile environment**, using **Jira** for project management and issue tracking.
* Proactively identified and fixed bugs, ensuring seamless functionality across devices and platforms.

#### **Frontend Developer**

**Digitallyseo** | Jan 2017 – Jan 2019

* Designed and coded **20+ responsive websites** using **HTML5, CSS3, and JavaScript**, improving mobile UX scores by **30%**.
* Collaborated with cross-functional teams in an **Agile workflow**, delivering projects on time and within budget.
* Developed custom WordPress plugins and themes, ensuring maintainable and efficient code.

### **KEY PROJECTS**

* **Job Pulling Website** ([jobs.internationalnursesociety.com](https://jobs.internationalnursesociety.com)) – Built a **custom WordPress plugin** for automated job listings.
* **GolfAsian (German Site)** ([golfasian.de](https://golfasian.de)) – Developed a **multilingual travel site** with payment integrations.
* **Hotel Booking System** – Created a **custom booking solution** with calendar sync and payment gateways.

### **TECHNICAL SKILLS**

* **WordPress:** Custom theme/plugin development, WooCommerce, REST API integrations, security & SEO optimization
* **Frontend:** HTML5, CSS3, JavaScript (ES6+), React, Redux, Sass, Webpack, Gulp
* **Backend:** PHP, Node.js, Express, MySQL, MongoDB
* **Tools:** Git,Github

### **EDUCATION & CERTIFICATIONS**

* **B.E.D in Education**, National University (2019)
* **Front End Development Libraries**, FreeCodeCamp

### **LANGUAGES**

* **English** – Fluent
* **Bangla** – Native